



transport of tomorrow 2020

24 - 25 MARCH

PROGRESS
THROUGH
INTEGRATION



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partners

SPONSORSHIP & PARTNERSHIP PROSPECTUS

SMC CONFERENCE CENTRE
SYDNEY

Welcome to Transport of Tomorrow 2020 – a transport event for collaborators, by collaborators.

We launched Transport of Tomorrow in 2019 after hearing a clear call from the transport and mobility technology community. This was a call for an event that brings people together in a safe place to find and share ideas, and to progress initiatives more effectively. The 2019 event feedback tells us that it was well-received, and we see that the need for sharing and collaboration in this industry only continues to grow.

Given this need, we have taken suggestions for speakers, topics and approaches and we are now planning Transport of Tomorrow 2020 – Progress through integration.

Based on 2019, you want to clearly understand what we have learnt from our research and trials to date, including iMOVE projects. You want to hear international experts and best practise, and you want an event that creates as much opportunity for post–event initiatives as possible.

Transport of Tomorrow 2020 takes all of this onboard while focusing on four major themes:

- Getting to the next level in connectivity and automation
- Getting to the next level in MaaS
- Understanding, managing and influencing transit demand
- Emerging issues and trends in transport and mobility

We are also planning sessions that give attendees the opportunity to air their new and interesting ideas for improving transport of people and freight, and short info sessions on aspects of getting R&D happening.

For companies that want to illustrate their innovation progress, we have the Innovation Hub, ideal for showcasing new ideas, products, services, and capability. These are limited in number to ensure that we keep our event a friendly affair that focused on innovation rather than a large trade show.

In short, we aim to provide you with a stimulating, high-quality event that is accessible and inclusive. We recognise that good ideas can come from anywhere and we want to support that.

So, welcome to Transport of Tomorrow 2020 – an event run by collaborators, for collaborators.

Have a look through this brochure and see how you can get your organisation involved. Don't hesitate to get in touch if you need help.

I look forward to talking to you at the event and hearing your ideas!

Ian Christensen
iMOVE Managing Director

Who attends?

- Organisations involved in developing / providing / managing transport and mobility products, service and systems
- Local, state, and federal government
- Transport authorities and associations
- Technology companies, universities, and other research providers
- Retail, insurance, logistics companies and other industries, public and private transport service providers

Why you should be interested

- Strengthen your profile and position your organisation as a key industry figure
- Be recognised as an active leader in transport/mobility R&D
- Develop new partnerships and networks with key decision makers/influencers
- Open doors for your organisation to connect and develop strategic relationships in a relaxed environment
- Get access to targeted audience at the conference and with potential to reach thousands more via the members' channels
- Promote your company's message, products and services
- First-hand live demonstrations to delegates
- 2-way communication with delegates and instant feedback

Sponsorship opportunities

Does your organisation have wide-ranging technology interests and want to be recognised as an overall active leader in transport/mobility R&D? See the packages we've put together below, or contact us to customise your own.

Major Sponsor - \$19,000

- Logo on all conference materials, sessions holding slides and website in prime location
- Company profile on conference website and app (up to 250 words)
- Opportunity for a 5 min opening address
- 2 x feature articles / interview by iMOVE distributed through iMOVE website / social media in lead-up to the conference
- 3m x 2m innovation booth space
- 5 x full conference registrations

Conference Supporter - \$8,500

- Logo on all conference materials, sessions holding slides and sponsors page of the website
- Company profile on conference website and app (up to 150 words)
- 3m x 2m innovation booth
- 3 x full conference registrations
- 1 x article / mobility expert profile with iMOVE

Conference App Sponsor - \$3,500

- Logo on all conference materials and sponsors page of the website
- Logo positioned in a prominent position of the conference app
- Company profile on conference website and app (up to 50 words)
- One banner advertisement in the conference app
- One (1) push notification through the conference app
- 1 x full conference registration

Coffee Cart Sponsor - \$3,500 **SOLD**

- Opportunity to brand the coffee cart – i.e. signage on the front of the cart (at sponsor's expense)
- Logo on all conference materials and sponsors page of the website
- Company profile on conference website and app (up to 50 words)
- 1 x full conference registration
- Opportunity to brand the coffee cups and also have staff wearing branded apparel (at sponsor's expense)

Innovation Hub 1 day \$1100 or 2 days \$1,800

iMOVE invites selected innovative businesses to become part of the hub by showcasing their latest developments. It's an excellent opportunity to feature your key technology and innovations in transport and mobility.

Innovation Pod

The Innovation Hub Pod is suited to small companies and ideal for start-up organisations. These places are limited, so submit your application, along with short explanation of your innovative product or service quickly.

- One 1m x 1m display pod
- 1 x full conference registration for the day of participation only
- Company profile on conference website and app (up to 50 words)
- Logo included on the Innovation hub page
- Includes power and 1 x bar stool

Note – Innovators will need to provide their own signage/pull-up banners on their pods

Innovation Booth 2 days, \$2,500

When you need more space to fully showcase your innovative services and products

- 3m x 2m Innovation booth (includes standard power, fascia, lights)
- 1 x full conference registrations
- Discounted additional exhibitor registrations
- Logo listed on the exhibitors' page of the conference website
- Company profile on conference website and app (up to 50 words)

Terms and Conditions

The term 'Conference Organiser' refers to Think Business Events Pty Ltd and includes associations, corporate and government bodies who have engaged Think Business Events as their representative. The term 'Exhibitor' includes any person, firm, company or corporation and its employees and agents identified in the booking form or other written request for Innovation booth. All goods and services offered by the Conference includes GST. All prices listed in the Sponsorship Prospectus are in AUD.

1. A completed online booking form from the conference website – <https://transportoftomorrow.com/> is required to confirm and allocate sponsorship and Innovation booth/s.
2. Sponsorship/ Innovation booths /space will be allocated on a 'first come' basis, as close as possible to the desired location. Payment does not have to accompany the booking form.
3. Upon receipt of signed booking form, the Conference Organiser will confirm entitlements in writing and forward acknowledgement of receipt, together with a tax invoice.
4. The deposit will be 50% of the full amount and payment is due 14 days from date of invoice. After this time, the space will be available for sale to another company.
5. The balance of the full amount will be due at a date specified on invoice by the Conference Organiser and must be paid prior to the conference start date. No exhibitor shall occupy an allocated Innovation booth until all monies owing are paid in full.
6. All amounts are payable in AUD dollars. Preferred method of payment is direct deposit and must be made payable to iMOVE2020 using the banking details provided on the invoice. Credit card payments over \$10,000 may incur a 3% service fee.
7. All payments must include any GST component.
8. Acceptance of sponsorship and Transport of Tomorrow Innovation Hub offers is at the discretion of the Organising Committee.
9. The Conference Organiser agrees to promote the Transport of Tomorrow Innovation Hub to maximize participation.
10. **Cancellation Policy:** In the event of a cancellation, the sponsor / exhibitor must submit the request in writing to the Conference Organiser. A 50% deposit can be refunded minus administration fee for all cancellations made prior to Friday 21 February 2020. No refunds will be made for cancellations after that date. After bookings have been confirmed and accepted, a reduction of the sponsorship package is considered a cancellation.
11. Sponsors / Innovators are not permitted to assign, sublet or apportion the whole or any part of their package / booked space unless prior consent in writing from Conference Organisers is provided.
12. **Privacy Statement:** In order to assist with your participation, your organisation and contact details may be shared with suppliers and contractors, and be included in the participant lists and for the information distribution in respect to other related events organised by Think Business Events Pty Ltd. If you object to your details being shared, please inform the Conference Organiser
13. Any event or social events that conflicts with the iMOVE 2020 program is not permitted without prior approval from the Organising Committee. All functions and events that coincide with the iMOVE 2020 must seek approval through the Conference Organiser.
14. All Innovators must produce a valid Insurance Certificate of Currency for the period of the Transport of Tomorrow Innovation Hub and this must be submitted to the Conference Organiser no later than **1 month** prior to the conference start date.
15. The Conference Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Conference Organiser.
17. The Conference Organiser reserves the right to change the Transport of Tomorrow Innovation

Hub floor layout if necessary.

18. The Conference Organiser may shorten or lengthen the duration of the Transport of Tomorrow Innovation Hub and alter the hours during which the Transport of Tomorrow Innovation Hub is open.

19. The Conference Organiser agrees to provide the exhibitor with an exhibitor manual prior to the Transport of Tomorrow Innovation Hub for the purpose of communicating required actions on the part of the exhibitor.

For further information – please contact the conference office:

Think Business Events

Conference Organisers

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